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The Benchmark Company, LLC
150 East 58th Street, 17th Floor
New York, New York 10155

FT Global Capital, Inc.
5 Concourse Parkway, Suite 3000
Atlanta, GA, 30328

As representatives of the several underwriters

VIA EDGAR

July 24, 2020

United States Securities and Exchange Commission
Division of Corporation Finance
100 F Street, N.E.
Washington, D.C. 20549

Attention: Jeff Kauten
Jan Woo
Larry Spirgel

Re: WiMi Hologram Cloud Inc. (the "*Company*")
Registration Statement on Form F-1
Filed on July 21, 2020
CIK No. 0001770088

Ladies and Gentlemen:

Pursuant to Rule 461 under the Securities Act of 1933, as amended (the "*Securities Act*"), we, as representatives of the several underwriters of the Company's proposed public offering, hereby join the Company's request that the effective date of the above-referenced Registration Statement be accelerated so that the above-referenced Registration Statement will be declared effective at 8:00 a.m., Eastern Time, on July 27, 2020, or as soon thereafter as is practicable.

Pursuant to Rule 460 of the General Rules and Regulations of the Commission under the Securities Act, please be advised that there will be distributed to each underwriter or dealer, who is reasonably anticipated to participate in the distribution of the securities in this offering, as many copies of the Preliminary Prospectus, dated July 24, 2020, as appears to be reasonable to secure adequate distribution of the Preliminary Prospectus.

The undersigned advise that they have complied and will continue to comply, and that they have been informed by the participating underwriters and dealers that they have complied with and will continue to comply, with the requirements of Rule 15c2-8 under the Securities Exchange Act of 1934, as amended.

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Very truly yours,

THE BENCHMARK COMPANY, LLC

By: /s/ Michael S. Jacobs

Authorized Representative

FT GLOBAL CAPITAL, INC.

By: /s/ Patrick J. Ko

Authorized Representative

Acting on behalf of themselves and as the Representatives of the
several Underwriters
